

Events FY 2018-19

BREAKTHROUGHS OF THE YEAR



Tata Motors Limited

Tata Motors created the electric mobility business vertical to capture opportunities arising out of new mobility trends.

- **Tata Motors announced the launch of Nex-Gen ULTRA range of trucks** to strengthen its leadership in the ILCV segment.
- **Tata Motors announces the nationwide launch of Tata Nexon A.M.T.** with HyprDrive Self-Shift Gears.

Jaguar Land Rover

- **JLR announced plans to open a new software, IT and engineering centre in Manchester** to support its strategy to introduce connected technologies in future vehicles.
- **JLR is making all-terrain autonomy a reality** and developing autonomous cars capable of all-terrain, off-road driving in any weather condition.



Tata Motors Limited

Tata Motors emerged as one of the eight Sustainability Leaders among the global automobile companies on the Dow Jones Sustainability Index (DJSI) 2018.

- **Tata Motors celebrates the roll-out of its 1,500th GS800 Safari Storme** for the Indian Army.
- **Tata Motors' Sanand facility reaches 100% capacity utilisation** to meet growing demand for Tiago and Tigor.
- **Tata Motors showcases the future of sustainable public transportation** in India, with solutions designed to offer convenience, safety, security, and efficiency to its customers.

Jaguar Land Rover

JLR's Range Rover Sport completed the first ever self-driving lap of one of the UK's most challenging road layouts, handling junctions, slip roads and lane changes, all autonomously at a 40 mph speed limit.

- **Plugsurfing puts JLR drivers on the road to easier charging**, with the supply of a premium charging service for JLR's EVs in selected markets in Europe.
- **JLR celebrates past, present and future at Paris Motor Show**, with two landmark anniversaries: 70 years of all-terrain superiority and 50 years of a flagship saloon.



Tata Motors Limited

Tata Motors PV business unit ranks 2nd in the JD Power 2018 India Customer Service Index (Mass Market) study. This is a testimony to Tata Motors' endeavour to offer customers a seamless after-sales experience.

- **Tata Nexon became the first and only car in India to achieve a full '5 stars' adult safety rating from GNCAP**, an internationally renowned safety accreditation body. With this achievement, Nexon has put India on the global map.
- **Tata Motors launched a TV commercial celebrating #DeshKeTruck**, encouraging the homegrown sports of wrestling and kabaddi.
- **Tata Motors launched all new Tigor**, a next-generation compact sedan with exclusively styled interiors and exteriors.

Jaguar Land Rover

JLR launched the new Range Rover Evoque, designed, engineered and made in Britain – the next-generation compact SUV – following a GBP 1 bn investment to support its production.

- **InMotion Ventures, JLR's venture capital arm backed six start-ups that could change the way we travel**, focusing on urban transportation and urban experiences.
- **JLR introduced new Vehicle-to-Infrastructure (V2X)** technology that connects cars to traffic lights, so drivers can avoid getting stuck at red signals and help free up traffic flow in cities.
- **JLR opened its state-of-the-art GBP 1.4 BN manufacturing facility in Nitra, Slovakia**, marking the first time a UK automotive company has opened a plant in this country.



Tata Motors Limited

Tata Motors launched its much-awaited SUV – Harrier. The Harrier is the first vehicle to sport the Impact Design 2.0 design language of Tata Motors, with its stunning exteriors and luxurious interiors. It was born out of the legendary pedigree of JLR's D8 platform.

- **Tata Motors received the BS VI compliance certification for its 3.8L NA SGI CNG engine from the Automotive Research Association of India (ARAI)**. This is an important milestone towards preparation for BS VI and a first for any OEM in India.
- **Tata Motors supplied electric buses across Indian states and cities** including West Bengal and Lucknow.
- **Tata Motors showcased its next-gen passenger vehicles** including the Altroz, Premium Hatchback at the Geneva International Motor Show.

Jaguar Land Rover

JLR installed 166 smart charging outlets for EVs at its Gaydon engineering centre, making it the UK's largest smart charging facility.

- **JLR was awarded the latest ISO14001 Environmental Management Standard certification**, after making its UK manufacturing and product development sites Carbon Neutral for FY 2017-18.
- **JLR expanded its Ingenium engine family with a new six-cylinder petrol engine**, designed and engineered in-house, and manufactured at its GBP 1 BN Engine Manufacturing Centre (EMC) in Wolverhampton, the UK.